

# URBAN SOCIAL LISTENING:

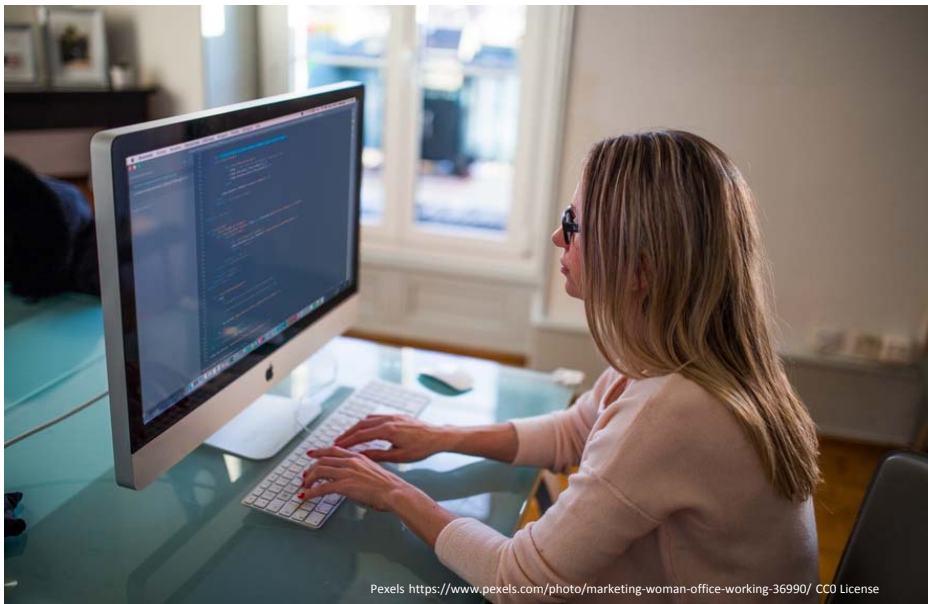
## USING SOCIAL MEDIA DATA FOR URBAN AND REGIONAL PLANNING

Monday, January 23, 2017, 5pm-6pm Eastern Time

72 Professors Row, Tufts University, Medford, MA

Free and open to the public. The workshop will also will be presented as a webinar.

Email [certificates@tufts.edu](mailto:certificates@tufts.edu) for registration information.



With the explosion of big data and its widespread applicability in studying urban and regional problems, this workshop seeks to aid planners with the tools they need to systematically collect, organize, and analyze such sources. Workshop instructors, Justin B. Hollander, Ph.D., and Erin Graves, Ph.D., will walk participants through the basic steps to collect, organize, and analyze data from the Twitter API. Students will practice handling data and analyzing it. A light dinner will be served.

Tufts faculty will be available for the ½ hour before and after the session to talk about UEP's graduate programs and the new post-master's C.A.G.S. in Urban Justice and Sustainability.

For members of the American Institute of Certified Planners (AICP), this workshop is approved for 1 CM credit.

**Department of Urban + Environmental Policy + Planning, Tufts University: <http://as.tufts.edu/uep>**