

Tufts University
Department of Urban and Environmental Policy and Planning

Syllabus

UEP 0294-01: Regional Planning Tools and Techniques

Instructor: Justin Hollander, Ph.D., AICP

Office Hours: Wednesdays and Thursdays, 11AM-12PM and by arrangement, 2nd Floor,
97 Talbot Avenue (Brown House).

Spring 2011

Classes meet in 97 Talbot Avenue.

Thursdays, 1:30PM-4PM.

Course Description

As professionals addressing the most pressing urban, social, and environmental problems in society, planners and policy analysts are often faced with a paradox of scale: “local” is too narrow, “global” is too broad, and “national” is politically challenging. It is at the regional scale that some of the most innovative, exciting, and effective planning and public policy occurs. In this course, we explore the tools and techniques used in the professions of planning and public policy to analyze and address a wide range of issues where regionalism works: land use and development, transportation, energy, waste, and natural resources. Drawing on the state-of-the-art from practice, this course will help students to develop the knowledge and skills to be effective in their chosen planning and public policy careers.

Course Objectives: Competencies & Skills

The objective of this course is to aid students in their substantive and procedural knowledge and understanding of the practice of regional planning and to develop a set of skills that students can use in their own work. The Department of Urban and Environmental Policy and Planning identified a set of core competencies and skills for students enrolled in the M.A. in Urban and Environmental Policy and Planning. Among those competencies and skills, below are those which this course focuses on:

Knowledge

- (1) The History, Structure & Function of Urban Settlements;
- (2) The Relationship Between the ‘Market’ and the ‘Polis’ in Economics, Policy and Planning;
- (3) Understanding the role(s) of Government, Governance, Citizenship and the Role of NGOs;

(4) The History, Theory and Processes of both Policy Making and Planning together with Implementation Procedures & Practices;

(5) The Administrative, Legal and Political aspects of Policy and Plan-Making;

Skills

(1) Critical thinking skills

(2) Individual Problem Identification and Research Methodology Selection & Primary and Secondary Data Gathering and Analysis Skills;

(3) Written, Oral & Graphic Communication Skills;

(4) Skills in the Synthesis & Application of Policy and Planning Content-Based Knowledge From Theory into Practice;

Course Grade

The course grade will be based on the following:

Class Participation (20%)

Demographic Projections Exercise (10%)

Economic Conditions Exercise (10%)

Journal (30%)

Final Oral Presentation (10%)

Final Paper (20%)

Extra Credit Research Paper

Class Participation

A substantial percentage of each student's grade will be based upon the extent and quality of their participation in group activities and discussions during class. Attendance in class is a prerequisite for active participation; therefore unexcused absences will result in a low class participation grade.

Writing Assignment

The first assignment in the class will be a one-page paper answering the question: what do I want to most learn from this course and how? The paper should be introspective and should reveal something about who you are. Give examples of activities that you will do to individualize your learning (i.e. an extra-credit paper? Travel? Extra-readings?)

Journal

To aid in providing space for students to think about and reflect on the course readings, lectures, and discussions, each student will maintain a weekly journal. For each week, students are to write a brief 1-2 page (double-spaced) informal essay reflecting on the materials covered in that week (or cumulative weeks). On the last day of each month, an electronic version of the journal entries for that month should be posted onto the course Blackboard site. The journal will be graded on a pass/fail basis.

Regional Analysis Exercises

To hone and develop students skills in analyzing regional conditions, two assignments will be tied directly to courses on population projections and economic conditions during the Analyzing Regions course modules. The first assignment using population projections is due (in hard copy) in class 2/10 and the second assignment using economic base analysis is due in Professor Hollander's mailbox at 97 Talbot Avenue on 2/24 (before 4:30PM). More details on the assignments will be distributed in class.

Final Project: Oral and Written Report

As a capstone project for this course, students will demonstrate their understanding of regional planning, in general, and their ability to think critically about creative policy and planning in a specific place. By the fourth class of the semester, each student will submit a proposal for their final project. The region selected must comprise a Census defined Metropolitan Statistical Area with at least one governmental entity charged with conducting regional planning.

For each paper and presentation, students are to provide some background on the region, it's place in the global economic hierarchy, a brief history, a review of current and projected population and economic conditions – using some of the analytical tools introduced in the course. Then, students will discuss the current (and recent) regional planning efforts underway in the region - drawing on course readings to examine the tools and techniques used. Lastly, students will make recommendations on what other regional planning tools and techniques this region might consider adopting and where further study is needed. The book *Region* (2010) that we will be reading in course can serve as a model for how to approach this assignment. Each oral presentation should last no more than ten minutes. The written reports should be aimed at a regional commission in the study area and should range from twelve to fifteen pages (double-spaced). Final papers are due at the UEP office by 4:30PM on 5/9/10.

Extra Credit Research Paper

Students may complete an optional research project to receive extra credit. The paper can be on any topic related to regional planning. A proposal for the extra credit paper is due no later than March 17th. The final paper is due at the Brown House office on May 9, 2011 at 4:30PM. Late papers will not be accepted.

Policy on Academic Integrity for Undergraduate and Graduate Students

You can find Tufts University's policy on academic integrity for graduate and undergraduate students at: <http://studentservices.tufts.edu/dos/>. Students' work will be closely scrutinized for plagiarism and violations of the University policy will not be tolerated.

Style Guidelines

All written work must be produced consistent with the style guidelines of *The Chicago Manual of Style, 16th edition* (The University of Chicago 2010). The *Chicago Manual* provides clear guidance for citing and referencing other works. Such a skill is essential to avoid unintentional plagiarism. Students are strongly encouraged to purchase their own copy of the *Chicago Manual*.

Required/Recommended Texts and Coursepacket

(O&L) Orfield, Myron and Thomas F. Luce, 2010. *Region: Planning the Future of the Twin Cities*. Minneapolis: University of Minnesota Press. **[Required]**.

(C&F) Calthorpe, Peter and William Fulton. 2001. *The regional city: Planning for the end of sprawl*. Washington, DC: Island Press **[Required]**.

(L&P) Lucy, William H. and David L. Phillips. 2000. *Confronting suburban decline: Strategic planning for metropolitan renewal*. Washington, DC: Island Press **[Required]**.

(PAC) Coursepacket. **[Required]**

University of Chicago (ed). 2010. *Chicago manual of style: The essential guide for writers, editors, and publishers*. 16th edition. Chicago: University of Chicago Press. **[Recommended]**

The required books and coursepacket can be found at the Tufts Bookstore. The *Chicago Manual of Style* can be obtained in nearly any bookstore.

Course Calendar

Class Introduction

Thursday, 1/20

Introductions

The Metropolitan Area

Thursday, 1/27

(PAC) Lang, Robert E. 2003. *Edgeless cities: Exploring the elusive metropolis*. Washington, DC: Brookings Institution Press. [chapters 1-3]
(L&P): ch. 1

Writing Assignment Due

Context of Regional Planning

Thursday, 2/3

(PAC) MacKaye, Benton. 1928. *The new exploration*. Reprint, Urbana: University of Illinois Press, 1962. [ch. 3 and 12]

(PAC) Benjamin, Gerald and Richard Nathan. 2001. *Regionalism and realism: A study of government in the New York metropolitan area*. Washington, DC: Brookings Institution Press. [ch. 2 and 5]

(PAC) Fishman, Robert. 2000. The death and life of American regional planning. In Katz, Bruce (ed). *Reflections on Regionalism*. Washington, DC: Brookings Institution Press.

Analyzing Regions: Community Profiles, Demographics, and Migration

Thursday, 2/10

(PAC) Bendavid-Val, Avrom (1991), *Regional and Local Economic Analysis for Practitioners*, 4th Edition, Westport, CT: Praeger Publishers (ch. 4)

(PAC) Steiner, Frederick, and Kent Butler. 2007. "Projections and demand analysis," in *Planning and Urban Design Standards*, Student Edition. Hoboken, NJ: John Wiley & Sons. (p. 299-302)

(PAC) Klosterman, R. E. (1990). *Community Analysis and Planning Techniques*. Savage, MD: Rowman and Littlefield (ch. 1-4, p. 1-64)

Population Projections Web Tool:

<http://www.census.gov/ipc/www/pas.html>

Analyzing Regions: Spatial Analysis, Clusters, and Scenarios

Thursday, 2/10

(Blackboard) Hollander, Justin, Colin Polsky, Dan Zinder, and Dan Runfola. 2010. *The New American Ghost Town: Foreclosure, Abandonment and the Prospects for City Planning*. Lincoln Institute of Land Policy Working Paper.

Review website for PolicyMap <<http://www.policymap.com/maps>>

Guest lecturers: Barbara Parmenter, UEP faculty and Dan Zinder, UEP alum

Regional Analysis Exercise #1 Due.

Analyzing Regions: Economic Conditions (Economic Base and Location Quotients)

Thursday, 2/17

(PAC) Bendavid-Val, Avrom (1991), *Regional and Local Economic Analysis for Practitioners*, 4th Edition, Westport, CT: Praeger Publishers (ch. 8)

(PAC) Klosterman, R. E. (1990). *Community Analysis and Planning Techniques*. Savage, MD: Rowman and Littlefield (ch. 10, p. 125-148)

Guest: Yesim Sungu-Eryilmaz, Visiting Scholar, UEP

Final Project Proposals Due

Location Quotient Web Tool:

http://data.bls.gov:8080/LOCATION_QUOTIENT/servlet/lqc.ControllerServlet

Thursday, 2/24 (No class - Monday's schedule)

Regional Analysis Exercise #1 Due.

Solutions: Planning for Growing Regions

Thursday, 3/3

(C&F) ch. 1, 2, 3, and 4

Thursday, 3/10

(L&P): ch. 2

Review website for Cape Cod Commission <<http://www.capecodcommission.org/>>

Guest: Ryan Christenberry, Regional Planner, Cape Cod Commission

Thursday, 3/17

(C&F): ch. 6, 7, 8

Extra-credit paper proposal due

Thursday, 3/24 (No class – Spring Break)

Solutions: Planning for Shrinking Regions

Thursday, 3/31

(L&P): ch. 7 and 8

(PAC) Oswald, Philipp (ed). 2006. *Shrinking cities: Volume 2, interventions*. Ostfildern, Germany: Hatje Cantz Verlag. (selected readings)

Thursday, 4/7

(PAC) Hollander, Justin B., Karina Pallagst, Terry Schwarz, and Frank Popper. 2009. Planning shrinking cities. *Progress in Planning* 72, 4:223-232.

(Blackboard) Hollander, Justin B. 2010. Moving towards a shrinking cities metric: Analyzing land use changes associated with depopulation in Flint, Michigan. *Cityscape: A Journal of Policy Development and Research* 12, 1:133-151.

Review website for Lincoln Institute of Land Policy <<http://www.lincolninst.edu/>>

Guest: Armando Carbonell, Senior Fellow and Chair, Department of Planning and Urban Form.

Considering the Twin Cities: An Exercise in Regional Planning

Thursday, 4/14

(O&F): ch. 1 and 2, skim ch. 3

Thursday, 4/21

(O&F): ch. 4 - 7

Thursday, 4/28

Final class, discuss what we each found out about our region through analyses of demographic/economic conditions, projections of the future, and analyses of the planning/policy they have used and recommendations for the future. Students will give oral presentations on their findings from their final project.

Final paper is due at UEP office by 4:30PM on 5/9.