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#Digital Rhetoric#

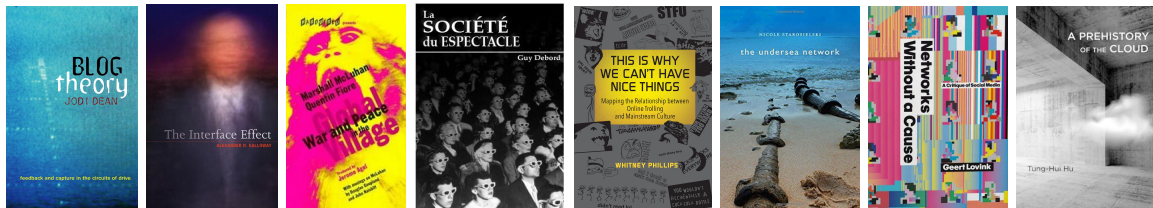
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English 092 / STS 050

Instructor: Ricky Crano

Summer Session A

Tuesday/Thursday @ 6:00-9:30p



This course will explore the relationship between language and technology. How do the limits of our language shape our development of and engagement with new media? And how do our new digital tools shape the way we perceive, imagine, and talk about things like communities, friendship, privacy and publicity, citizenship, intelligence, truth, art and criminality? Over the course of the semester, we'll examine numerous sites of digital discourse—including rhetorical appeals in Silicon Valley PR, verbal and visual metaphors in tech advertising, styles of social media commentary, and news tropes around hackers, trolls, robots and fake news—against the backdrop of historical and contemporary attempts to theorize, critique, or otherwise make sense of new media technologies as they are imagined to simultaneously stimulate and supplant human potential.



*This course counts towards humanities distribution for non-English majors.
This course fulfills the post-1860 requirement for Tufts University English majors.*

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